

NEWS RELEASE

For Immediate Release

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Mayor Rogero To Join Hundreds of Bike Commuters in Honor of Bike to Work Day

Knoxville, Tennessee – May 9, 2012 – May 18 is National Bike to Work Day, and local bike commuters are invited to participate in the event by stopping at Market Square on their way to work. Free coffee and biscuits will be available to participants between 7:30 and 8:30 a.m. Mayor Rogero will present the Best Dressed Commuter awards at 8 a.m., demonstrating that spandex is not a requirement for bicycling.

Bike to Work Day is a way for people who have considered biking to work, whether to save money on parking and gas or to improve their health, to try it out. It's also a time for people who already bike to work, which is generally a solitary activity, to ride together. Bike convoys leave from north, south, east and west locations and travel to Market Square so that no one has to bike alone. See our website for a list of convoys.

"It's fine if you drive to the convoy meeting location and then bike in with the group," says Kelley Segars, Bicycle Program manager with the Knoxville Regional Transportation Planning Organization. "You're still saving money on gas and making physical activity part of your daily routine."

Many more Bike Month events, rides and classes are listed online at www.knoxtrans.org/bikemonth.

Thanks to Trio Café for providing the coffee for the commuter breakfast and to Pete's Coffee Shop for giving the Bicycle Program a discount on the biscuits.

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Knoxville-Knox County Metropolitan Planning Commission

The Metropolitan Planning Commission (MPC) was established in 1956 by Knoxville and Knox County as the agency responsible for comprehensive county-wide planning and administration of zoning and land subdivision regulations and remains so today (except for the town of Farragut). Funding for MPC activities comes primarily from city and county appropriations and from federal grants for specific studies. The Commission prepares and adopts a general plan, reviews subdivision regulations and site plans, prepares and recommends zoning ordinances and maps to the Knox County Commission and Knoxville City Council, reviews proposed zoning amendments, and prepares a capital improvements plan for the City of Knoxville. For more information, visit our website: www.knoxmpc.org